

Steps to joining The Collabo as an Educator:

Step 1: Fill out and submit The Collabo Educator Application

Step 2: Schedule an interview with Leadership

Step 3: If accepted, submit class description w/ details, class listing pic, and a bio w/ a pic

Step 4: Once approved, your class will be listed and open for enrollment

The WhatupHomee Collaborative Educators and the Classes they offer are expected to align with WhatupHomee's Values:

Community: Building relationships and working together

Connection: (relational) person to person, (academically) subject to subject

Collaboration: Leverage our collective knowledge and experience

Communication: Open, honest, and respectful

Creativity: Innovative ideas, outside the box thinking

Black Culture: find every opportunity to affirm the cultural contributions of Black people

Black History: find every opportunity to celebrate the historical contributions of Black people

Educator Guidelines and Expectations

Class Content, Format, Class Listing, and Schedule

Content: Our goal is to offer a variety of classes on various academic and artistic subjects that are culturally relevant and cross-curricular. Regardless of the class subject, Educators should intentionally find opportunities to include relevant black historical figures and/or cultural references in their lessons. As well as find creative and innovative ways to make sure their lessons include connections with other core subjects (reading, writing, math, science, and history).

Format: Collabo classes are short term (6 weeks or less), LIVE classes.

Collabo classes are small-group and should have no more than 15 students to facilitate authentic connections between the Educator and each student.

Schedule: Collabo Educators have the freedom and flexibility to determine their class subjects, class schedule, and class fees.

Class Listing: Submit Class description and Details Form along with an image. Your class listing will be used to advertise and market your class on the website, via social media, and via email marketing. Give your class a creative and compelling name. Create an attention grabbing image that visually expresses the class topic or theme of the class.

Collabo Communication

Once accepted, Educators are provided with a WhatupHomee email address to be used for all engagement and communication with Collabo members. All Collabo-related communication must stay within the community and platform via the provided WhatupHomee email address.

Anyone using their WhatupHomee email for personal emails or an outside email for Collabo related communication will be removed from the platform.

Parent Engagement

Educators are expected to actively and intentionally engage in communication with the parents of their students throughout the term of their class. Collabo educators should initiate communication with parents to introduce themselves, identify needs, keep parents abreast of student's progress/participation, and offer any additional resources to cultivate relationships and build collaboration. This also allows Educators to adapt their class as needed to fit the students currently enrolled in their class.

We've found that Educators that initiate a high level of parent engagement are more likely to see their students re-enrolled in their next class term.

At the end of the class term, WhatupHomee admin will email parents *The Collabo Parent and Student Feedback Survey* to learn what Parents and Students love about The Collabo and how we can better serve them. Do not contact Collabo parents for personal feedback for your business or website.

Zoom

Educators will be provided with access to a WhatupHomee Zoom account connected to their WhatupHomee email address when their class minimum enrollment is met or they confirm that they will move forward with a class with low enrollment. WhatupHomee provided Zoom accounts are part of the WhatupHomee platform and must only be used for Collabo classes. WhatupHomee Zoom settings should be set to record classes. Anyone using an outside Zoom for Collabo classes or a WhatupHomee Zoom account for personal or non-Collabo-related use will lose access and be removed from the platform.

Marketing

WhatupHomee is not obligated nor should it be expected that WhatupHomee will provide any marketing material or services to promote any Educator's classes. WhatupHomee may highlight or promote any or all class offerings available through the platform at its sole discretion.

If you would like WhatupHomee to create graphics for your class(es), class listing pic, and/or create your bio for the Site and marketing on social media, please contact us for pricing.

Promotion

We strongly encourage Educators to promote their Collabo Class(es) on their social media, blogs, websites, and within their spheres of influence.

WhatupHomee is not obligated to promote or market an Educator, their Class, or their organization. WhatupHomee at its sole discretion may provide opportunities for Educators to promote themselves or their organization.

We do not authorize any promotion of outside classes, services, businesses, or personal websites/social media anywhere on the WhatupHomee platform. WhatupHomee email messages and Zoom virtual classrooms should be free of any links/information that might drive users away from our platform.

Exceptions: Educators should include “WhatupHomee x Educator’s Business Name” in the graphic for class listing. Educator profiles may include an educator’s business name as part of their bio. No links.

Additionally, we do not authorize:

Encouraging families to enroll in classes on other platforms
Soliciting teachers to teach on platforms outside of The WhatupHomee Collaborative
Asking users to purchase outside products/services you may provide off-platform
Hosting WhatupHomee classes on any platform outside of WhatupHomee

Exceptions: Educators may use Learning Management Systems, such as Seesaw or Google Classroom. Please note that WhatupHomee may request access to your LMS if a situation arises in one of your classes.

Employment status, Earnings, and Taxes

Educators are independent contractors whose earnings will depend on their personally determined class fee and the number of students enrolled. WhatupHomee collects a 25% service fee from all paid enrollments. We will send payment via Paypal to the Educator’s specified email address within 7 business days after the start of class. Educators are responsible for their own tax obligations, expenses, and control their own profit and loss. Educators must pay tax on their earnings and report them appropriately.

Educator Meetups and Private FB Group

The Collabo has Educators Meetups on the first Thursday of every month at 6pm CST. These monthly meetups allow opportunities for Collabo Educators to connect, communicate, and collaborate. As a diverse community of Educators, we leverage our collective knowledge and experience to create innovative and impactful solutions to educational problems facing our community.

Our Private FB Group provides a forum for Educators to connect outside of the monthly meetups.

Alignment, Agreement, and Adherence

Your use of our Service constitutes alignment with our Values, agreement to our Terms of Service and Privacy Policy, and adherence to our Educator Guidelines and Expectations.